

SARASOTA MEMORIAL
HEALTHCARE FOUNDATION
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NEWS RELEASE

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SMHCS Employee Campaigns Surpass \$250,000

Sarasota Memorial Health Care System's fifth annual Employee Partners in Caring (EPIC) campaign—led by co-chairs Diane McMahon, ARNP-C, Director of Nursing, Bayside Center for Behavioral Health, and Adeana Osika, RD, LD, Director of Food and Nutrition, Diabetes and Bariatrics—raised more than \$60,000, exceeding the 2008 goal of \$55,000 and surpassing \$250,000 for all five years.

On March 3, Sarasota Memorial Healthcare Foundation, Inc. and SMHCS kicked off the fifth six-week EPIC campaign, which is an ongoing fundraising effort that invites employees to support their institution on an annual basis. One hundred percent of the campaign gifts received stay at SMHCS and provide continuing education for staff, new technologies, and facility upgrades for better patient care.

“The quarter of a million dollars raised over the past five years provides grants to support the hospital with major acquisition and educational programs that impact the lives of our patients, colleagues and community daily,” stated Ms. McMahon. “I am so proud of these dedicated individuals who take money from their own pockets to give back to their hospital.”

In the past, EPIC-enabled support has helped fund the Maternal-Neonatal Intensive Care Transport Unit, Vector-Vision Surgical Navigation System for knee and hip replacement, a Mother-Baby Unit Resuscitator, nursing education, and much more.

Sarasota Memorial Healthcare Foundation, Inc. is a not-for-profit organization with the mission to improve the delivery of healthcare for the Sarasota area through the acquisition and utilization of philanthropic funds and has granted nearly \$33 million since its incorporation in 1976.

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